






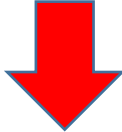


A Level Media Studies

<p><u>NEWSPAPERS:</u></p>  <p>READ this article and familiarise yourself with the differences between a tabloid and a broadsheet newspaper. Research further if necessary https://blogs.sl.pt/cloud/file/e01ba61f76cf05f5c4e8153da1f33058/11hi-op/2015/Tabloids%20vs%20Broadsheets.pdf</p>	 <p>WATCH this video that attempts to explain the political spectrum!</p> <p>https://www.youtube.com/watch?v=JlQ5fGECmsA</p>	 <p>VISIT this website where the BBC roundup all of the day's newspapers.</p> <p>https://www.bbc.co.uk/news/blogs/the_papers</p> <p>Select two newspapers that particularly interest you.</p> <ul style="list-style-type: none">- Are they a tabloid or a broadsheet and how do you know?	 <p>ANALYSE</p> <ul style="list-style-type: none">- What are the newspapers political leanings (based on what we learned from the video)? Do they express strong views, or campaign for particular issues?- Who do you think would be the typical readership in terms of age, gender, class and ethnicity, etc.?
<p><u>AUDIENCES:</u></p>  <p>CREATE a playlist of five different clips that are both easily accessible and also reflect a wide range of interests and styles: Consider newspaper articles, but also movie trailers, stand-up comedy, music videos, tiktok, etc.</p>	 <p>SHARE with friends and family from a range of ages if possible and ask them to comment on the clips while you take notes on their comments (kind of like you are making your very own version of Gogglebox).</p>	 <p>ANALYSE your findings:</p> <ul style="list-style-type: none">- What are the differences you notice in reaction? Can you make correlations with gender, age, etc.?- Do some people respond differently depending on their familiarity to the platform the clip comes from? Eg. BBC vs Tiktok?	<p>SEE NEXT PAGE FOR THE LAST THREE TASKS</p> 

GENDER PERFORMATIVITY THEORY:



RESEARCH Judith Butler's theory of Gender Performativity.

You can start with this video <https://www.youtube.com/watch?v=Bo7o2LYATDc> but see if you can explore the theory in detail to ensure you have a strong understanding of it.



VISIT the website of a big clothing store and look for examples of gender conditioning. Children's clothes are a really good place to see this clearly, also 'gifts for him/her' at places like Clintons or Boots.



CREATE a collage of images from these websites that reinforce stereotypes. Use PowerPoint or Photoshop

MUSIC VIDEOS:



TAKE notes on the article:

<https://www.thebalancecareers.com/how-to-shoot-a-music-video-step-by-step-2460783>